

Press Release

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Coborn's, Inc. Appoints Emily Coborn Wright as new President, Tanya Carlson as new EVP/Merchandising

ST. CLOUD, MN – Coborn's, Inc. is excited to announce the appointment of Emily Coborn Wright as president. Coborn Wright represents the fifth generation of Coborn family leadership, marking a significant milestone in Coborn's, Inc.'s ongoing growth and legacy.

"Emily has grown up in this business, and over the years, she has worked in many areas of our company to gain a deep and well-rounded understanding of our operations. Her passion, commitment, and leadership have been evident in every step of her career," said Chris Coborn, chairman and CEO. "I couldn't be prouder to welcome her as president and see her carry forward our legacy with vision and purpose."

Coborn Wright has a deep and personal commitment to the organization's mission and values, along with a proven track record of strategic leadership, business growth, and meaningful impact across the company. Throughout her career, Coborn Wright has served in a variety of key roles, including communications manager, director of Topco programs, district manager, vice president of fresh merchandising, vice president of operations, and senior vice president of growth initiatives.

Coborn's, Inc. is also pleased to welcome Tanya Carlson as the executive vice president of merchandising.

In this role, Carlson will lead Coborn's merchandising strategies, oversee product selection and pricing, manage vendor partnerships, and drive sales and profitability.

Carlson brings more than 25 years of extensive merchandising leadership experience to Coborn's. Most recently, she served as division vice president of merchandising of fresh foods at Sprouts Farmers Market in Phoenix, AZ, where she was responsible for go-to-market strategy, assortment selection, sourcing, negotiations, pricing, P&L management, and supply chain. Prior to her time at Sprouts, Carlson spent 16 years at Target Corporation in various merchandising leadership roles in multiple categories, including health and beauty, food and beverage, and apparel.

These executive appointments reflect Coborn's ongoing commitment to excellence, innovation, and delivering a best-in-class shopping experience for its guests. Their leadership will be instrumental in driving the company's continued strategic growth and ensuring long-term success.

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About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 104-year-old employee-owned grocery retailer with nearly 10,000 employees and 78 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, Michigan and Illinois under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#), [Hornbacher's](#), [Kessler's Food and Grocery](#) and [Sullivan's Foods](#) banners. Coborn's, Inc. also operates fuel, liquor, coffee, hardware and pharmacy locations. To support its over 135 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S. and in 2024 was certified as a Great Place To Work®. Learn more about us at [Coborn's Inc.com](https://cobornsinc.com).