

Press Release

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Coborn's and Cash Wise Grocery Stores Launch Convenient Online Ordering for Holiday Meals *Available through Coborn's and Cash Wise's websites and apps, the service offers fresh, heat-and-serve meals for Thanksgiving and Christmas celebrations.*

ST. CLOUD, MN – Coborn's, Inc. is excited to announce the launch of its new and convenient online ordering for holiday meals. Available on Coborns.com, the Coborn's app, Cashwise.com and the Cash Wise app, this new tool allows guests to pre-order heat-and-serve meals bringing ease to holiday entertaining.

"The holiday season is always a busy time, and with this new service, we're excited to help our guests enjoy a simpler, more relaxed holiday meal experience," said Dennis Host, Coborn's, Inc.'s senior vice president of marketing and communications. "Our fresh and delicious meal options are crafted to make gatherings easy, allowing families and friends to spend more time together around the table this holiday season."

Guests can now pre-order meals for Thanksgiving and soon, Christmas. Meals come in oven-safe packaging and include classics like savory turkey, ham, and prime rib with favorite side dishes like mashed potatoes, stuffing, gravy, dollar buns, and more. There are a variety of homemade pies to choose from, plus guests can also select from an array of a la cart items including glazed carrots, green bean casserole, macaroni and cheese, creamy fruit salad, cranberry orange relish, and more. Party trays are also available for order, featuring options like meat and cheese, fruit and vegetables, fiesta dip, and even trays with all the fixings to build hearty sandwiches.

Coborn's and Cash Wise also make holiday entertaining easier and save time for guests cooking with the help of their new websites and apps. Launched this summer, the new platforms feature advanced search capabilities and improved functionality to make grocery shopping online easier and more convenient with more pickup and delivery options.

Guests can now shop with new features and tools that make online grocery shopping more efficient including improved search functionality, add to cart from weekly ad, shoppable recipes, shop by nutrition attributes, ease of substitution, shop with EBT, plus prices are the same online as in-store with MORE Rewards.

Guests can pre-order their Thanksgiving meal today by visiting Coborns.com, Cashwise.com or by downloading the Coborn's or Cash Wise app from Google Play or the App Store.

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About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 103-year-old employee-owned grocery retailer with nearly 10,000 employees and 77 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, Michigan and Illinois under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#), [Hornbacher's](#), and [Sullivan's Foods](#) banners. Coborn's, Inc. also operates fuel, liquor, coffee, hardware and pharmacy locations. To support its over 135 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S. Learn more about us at [Coborn's Inc.com](https://www.cobornsinc.com).