

Press Release

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CONTACT:

Dennis Host
Coborn's, Inc.
Senior Vice President/Marketing and Communications
dennis.host@cobornsinc.com
320.252.4222, Ext. 6167

Brandon Testa
House of Pizza
Owner
brandon@houseofpizzamn.com
320-420-6419

Coborn's, Inc. Partners with House of Pizza

The new partnership brings House of Pizza's gourmet pizza to local Coborn's and Cash Wise Foods grocery stores' frozen food aisle.

ST. CLOUD, MN – Coborn's, Inc. is excited to announce a new partnership with local and family-operated House of Pizza. Guests can now pick up their favorite House of Pizza frozen pizza from local Coborn's and Cash Wise Foods grocery stores.

"The House of Pizza has a long, storied history in central Minnesota with a highly acclaimed recipe for amazing pizza and business success," said Dennis Host, Senior Vice President of Marketing for Coborn's, Inc. "We're excited to bring some of their most popular pizza flavors to our shelves for our customers to enjoy a high-quality heat-and-serve frozen House of Pizza pizza."

House of Pizza has two locations including in west St. Cloud and Sartell. They offer both dine-in and carry-out services. This will be House of Pizza's first expansion into retail.

"We took our time to perfect the process. For the first six months, we only sold the pizzas in our stores as grab-and-go options. They were a big hit so we knew the excitement would carry over to our local grocer," said Brandon Testa, owner of House of Pizza. "Coborn's was the perfect retail option to partner with locally for availability and additional growth with outlying markets where their stores are located, and we are excited to see how this local partnership can continue to grow."

Guests can choose House of Pizza classics like Pepperoni and Italian Sausage or pile on the toppings with the regulars' favorite, House Deluxe and Meat at the House. A gluten-free option with cauliflower crust is also available. No matter the choice, all the pizzas are made with House of Pizza's famous original recipe and only the freshest and highest-quality ingredients.

House of Pizza frozen pizzas are now available at Coborn's on Cooper Avenue in St. Cloud, on Pine Cone Road in Sartell, and in Sauk Rapids as well as Cash Wise Foods in Waite Park and east St. Cloud.

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About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 102-year-old employee-owned grocery retailer with nearly 10,000 employees and 77 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, Michigan and Illinois under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#), [Hornbacher's](#), [Tadych's Marketplace Foods](#) and [Sullivan's Foods](#) banners. Coborn's, Inc. also operates fuel, liquor, and pharmacy locations. To support its over 135 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S.