

# PRESS RELEASE

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Proud Family of Employee Owned Stores



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## Coborn's, Inc. announces launch of EBT SNAP acceptance for same-day delivery via Instacart

***EBT SNAP Participants Can Now Use Their Benefits Online at participating Coborn's, Cash Wise and Marketplace Foods locations where Instacart is available for same-day delivery***

ST. CLOUD, MN – Coborn's, Inc, the parent company of Coborn's, Cash Wise and Marketplace Foods locations operating in Minnesota, Wisconsin, North Dakota and South Dakota, today announced that it will now accept Electronic Benefits Transfer (EBT) Supplemental Nutrition and Assistance Program (SNAP) payments online for same-day delivery via Instacart. With this program, EBT SNAP participants will now be able to use their benefits to access fresh food and pantry staples from Coborn's, Cash Wise and Marketplace Foods when shopping via the Instacart website and mobile app.

This launch follows the United States Department of Agriculture Food and Nutrition Service's most recent approval of Coborn's, Cash Wise and Marketplace Foods locations to accept EBT SNAP payments online in the locations where Instacart is available. With transportation often serving as a barrier to the grocery store, the grocery locations and Instacart hope to make accessing food easier for customers.

"Bringing food access and fresh food options to our guests has always been a top priority for us, and we are thrilled to finally offer this long-awaited enhancement in collaboration with Instacart," said Dennis Host, Senior Vice President/Marketing and Communications for Coborn's, Inc. "We are always looking for ways to offer our guests a quality online shopping experience, and the opportunity to offer EBT SNAP payment options online removes transportation barriers that many families in our communities are faced with. This will allow them greater access to fresh food faster."

For more information about EBT SNAP on Instacart, visit: [www.instacart.com/ebt-snap](http://www.instacart.com/ebt-snap).

Where available, EBT SNAP participants will now be able to shop from any participating Coborn's, Cash Wise or Marketplace Foods store via the Instacart website and mobile app. Once the customer selects their preferred store, an Instacart customer profile is created where they can enter their EBT food card information as a form of payment in their profile. Customers will need a secondary form of payment for non-food items such as taxes, tips, and fees per federal SNAP guidelines. Once items are added to their cart, customers will be able to select how much of their benefits they would like to allocate to the order. Orders for delivery and pickup can be placed by customers for receipt in as fast as an hour or scheduled several days in advance. Delivery fees will be waived on the first three EBT SNAP orders for customers using a valid EBT card associated with their Instacart account.

### About Coborn's, Inc.

St. Cloud, Minn.-based [Coborn's, Inc.](http://www.coborn.com) is a 102-year-old employee-owned grocery retailer with nearly 10,000 employees and 66 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin and Michigan under the [Coborn's](http://www.coborn.com), [Cash Wise Foods](http://www.cashwise.com), [Marketplace Foods](http://www.marketplacefoods.com), [Hornbacher's](http://www.hornbacher.com) and [Tadych's Marketplace Foods](http://www.tadych.com) banners. Coborn's, Inc. also operates fuel, liquor, and pharmacy locations. To support its 200 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S.

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