

PRESS RELEASE



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Coborn's, Inc. Joins CEO Action for Diversity & Inclusion™ Coalition

St. Cloud, MN, - Employee-owned Coborn's, Inc. announced today that Chris Coborn, Chief Executive Officer (CEO), has joined the CEO Action for Diversity & Inclusion™ coalition. The organization is the largest CEO-driven business commitment to drive measurable action and meaningful change in advancing diversity, equity, and inclusion in the workplace.

In signing this commitment, Coborn's, Inc. joins a partnership of more than 2,200 CEOs pledging to cultivate a trusting environment where all ideas are welcomed, and employees feel comfortable and empowered to have discussions about diversity and inclusion.

Coborn's, Inc.'s Talent, Culture, & Human Resources Manager, Austin Vogler, introduced the pledge as part of the company's Diversity & Inclusion Action Plan that was presented to store directors, senior company leadership, and members of the Board of Directors at the company's recent strategic planning retreat.

"While our company's Core Value of Dignity & Respect sets the expectation for an inclusive culture, our communities, guests, and most importantly our employees, want and need to see, hear, and feel our Brand Promise of being the Greatest Place to Work," said Vogler. "Joining the CEO Action for Diversity & Inclusion coalition provides us with the opportunity to share with and learn from other organizations who are at various stages in their Diversity, Equity, and Inclusion journey and this pledge itself complements our plans for future work in this area."

As a signatory of the CEO Action for Diversity & Inclusion™, Coborn's is dedicated to working collaboratively to advance diversity and inclusion in the workplace through conversation, engagement, and collaboration among organizations. To learn more about this pledge, visit <https://www.ceoaction.com/pledge/ceo-pledge/>

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About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 101-year-old employee-owned grocery retailer with nearly 10,000 employees and 66 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, and Michigan under the Coborn's, Cash Wise Foods, Marketplace Foods, Hornbacher's and Tadych's Marketplace Foods banners. Coborn's, Inc. also operates fuel, liquor and pharmacy locations. To support its 200 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year.