

We CareSM

Ethical Principles

U.S. pork producers recognize our obligation to build and maintain the trust of customers and the public in our products and our practices. To promote confidence in what we do and how we do it, we affirm the following ethical principles.



Food Safety:

We affirm our obligation to produce safe food.



Animal Well-Being:

We affirm our obligation to protect and promote animal well-being.



Environment:

We affirm our obligation to safeguard natural resources in all of our practices.



Public Health:

We affirm our obligation to ensure our practices protect public health.



Our People:

We affirm our obligation to provide an environment that is safe and consistent with our other ethical principles.



The Communities in which we operate:

We affirm our obligation to contribute to a better quality of life in our communities.

